

DOANE UNIVERSITY
Autumn 2018
BUS 606
Financial Issues for Managers
Thursdays at 6:00 p.m.

Instructor: Dr. Ted Hill

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Office Hours: Before and after class or by appointment

Course Description: This course will expose students the wide variety of functions managed by financial professionals. Topics include capital markets, financial intermediaries, investments, capital budgeting, government regulations, ethics in finance, the time value of money, and international finance. We will take both a qualitative and a quantitative approach with an emphasis on financial decision-making.

Text: Introduction to Finance: Markets, Investments and Financial Management (2016), 16th Ed. ISBN 9781119302223 Melicher, R.W. & Norton, E.A. John Wiley & Sons, Hoboken, NJ.

Course Objectives: Upon successful completion of the course, students should:

- Analyze how stocks and bonds are issued and valued
- Evaluate how businesses organize finance departments
- Assess the role of ethics in financial decisions
- Assess how financial managers interact with the other primary corporate functions
- Examine function of strategic financial management
- Examine how financial ratios are used to assess financial health within industry norms
- Assess how commercial banking and investment banking systems support corporate activities

- Apply the basics of futures and options
- Apply the concept of arbitrage and the ways in which money markets and commodity markets operate

Course Requirements:	Mid-Term Exam	30%
	Final Exam	30%
	Presentation	30%
	Class Contribution	10%

The grading method will be explained in full in class. Exams will be comprised of short essay questions. The presentation will require each student to interview a financial manager and formally report the results to the class. Class contribution will be critical to the success of this course. Each of us will have experiences that can be of great benefit to the entire class, and you will be expected to share them. Please read the assigned material prior to each class. You should also keep abreast of major business news. These topics will frequently be discussed during class.

Proposed Schedule of Events:

<u>Session</u>	<u>Topic</u>	<u>Assignment</u>
One	Introduction	None
Two	Federal Reserve System	TBA
Three	Commercial Banks	TBA
Four	Investment Banking	TBA
Five	Mid-Term Exam Due Non-Bank Financial Institutions	TBA
Six	Corporate Finance	TBA
Seven	Other Issues and Presentations	TBA

Eight

Presentations

TBA

Nine

Final Exam Due